

PIN-UP HOME

MEDIA KIT 2026

PIN-UP HOME is a New York-based platform for design objects and contemporary home and lifestyle accessories.

Founded by Felix Burrichter, Ben Ganz, and Kristin Hrycko as an extension of PIN-UP's editorial universe, the PIN-UP HOME works with leading brands and designers on projects ranging from individual pieces to full capsule collections.

Collaborators include Bernard Dubois, Bitossi, Vincent de Rijk, de Sede, GRAU, Shayne Oliver, and USM Modular Furniture.

PIN-UP HOME's KASU Collection is designed by Belgian architect and designer Bernard Dubois and produced in partnership with Bitossi.

Dubois's four designs for the KASU Collection bring together the cool rigor of industrial typologies and the timeless presence of ancient vessels.

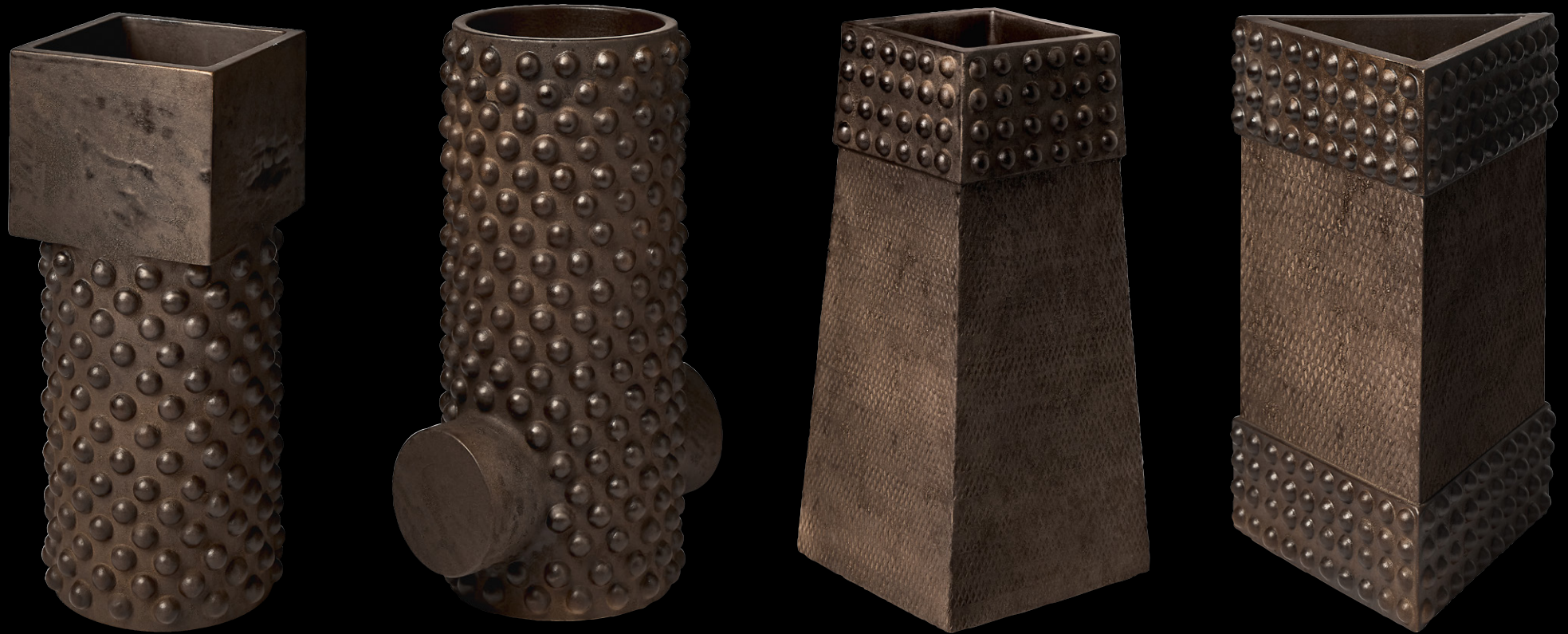
Produced by Bitossi, the collection embeds PIN-UP HOME and Dubois's design language in the heritage of one of Italy's most historic manufacturers.

The KASU Collection premieres at Other Circle fair in Copenhagen in June 2026.

**KASU VASE COLLECTION
BY BERNARD DUBOIS
FOR PIN-UP HOME X BITOSSI**



Bernard Dubois for **PIN-UP HOME** × **BITOSSI**



KASU VASE COLLECTION
BY BERNARD DUBOIS
FOR PIN-UP HOME X BITOSSI



Bernard Dubois for **PIN-UP HOME** X **BITOSSI**

KASU VASE COLLECTION
BY BERNARD DUBOIS
FOR PIN-UP HOME X BITOSSI



Bernard Dubois for **PIN-UP HOME** X **BITOSSI**

**KASU VASE COLLECTION
BY BERNARD DUBOIS
FOR PIN-UP HOME X BITOSSI**



Campaign photography by Marie Quéau

Bernard Dubois is a Belgian architect and designer based in Brussels. After studying photography, he graduated from La Cambre in 2009 and founded Bernard Dubois Architects, a practice spanning architecture, interiors, and furniture. His work is defined by sharp formal clarity, material precision, and a sensual modernism.

The KASU vase project is his fifth design collection, and the third in collaboration with PIN-UP.

KASU VASE COLLECTION
BY BERNARD DUBOIS
FOR PIN-UP HOME X BITOSSI



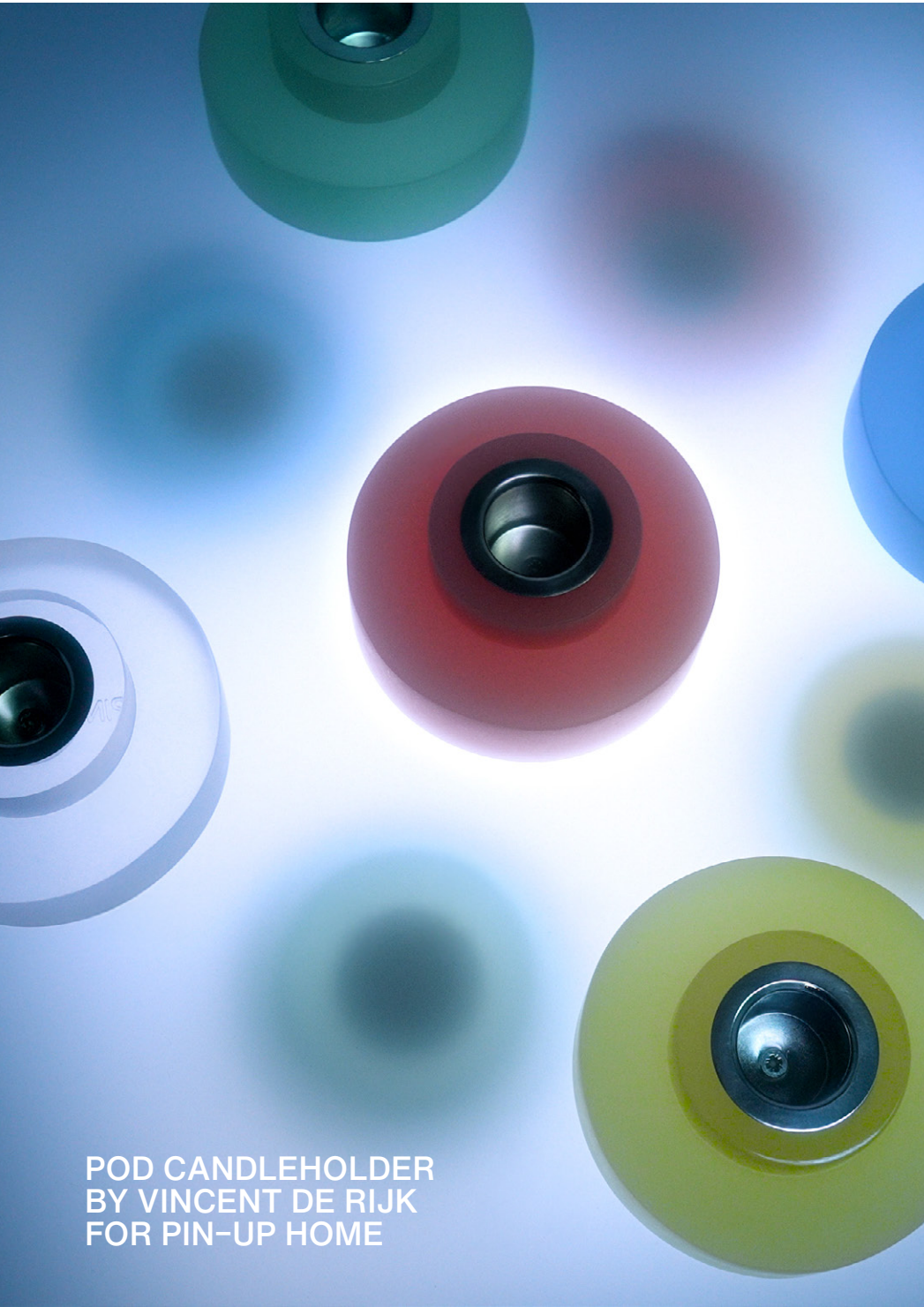
PIN-UP HOME's POD Collection of candleholders is designed and produced by Dutch designer and model maker Vincent de Rijk.

Inspired by the view from de Rijk's Rotterdam studio, the POD Collection translates the movement of the port into a series of circular resin candleholders in five colors: cloud white, dawn pink, mist green, sun yellow, and wave blue.

The POD collection premiered at India Mahdavi's gallery in Paris in June 2025.

POD CANDLEHOLDER
BY VINCENT DE RIJK
FOR PIN-UP HOME





POD CANDLEHOLDER
BY VINCENT DE RIJK
FOR PIN-UP HOME





POD CANDLEHOLDER
BY VINCENT DE RIJK
FOR PIN-UP HOME

PIN-UP HOME's USM NYC MIDTOWN was designed by PIN-UP HOME creative director Ben Ganz and produced in partnership with USM Modular Furniture.

Following the success of USM NYC in 2022 (see slide 22), Ganz's four designs for USM NYC MIDTOWN refine the original collection into a tighter monochrome edition in black and white.

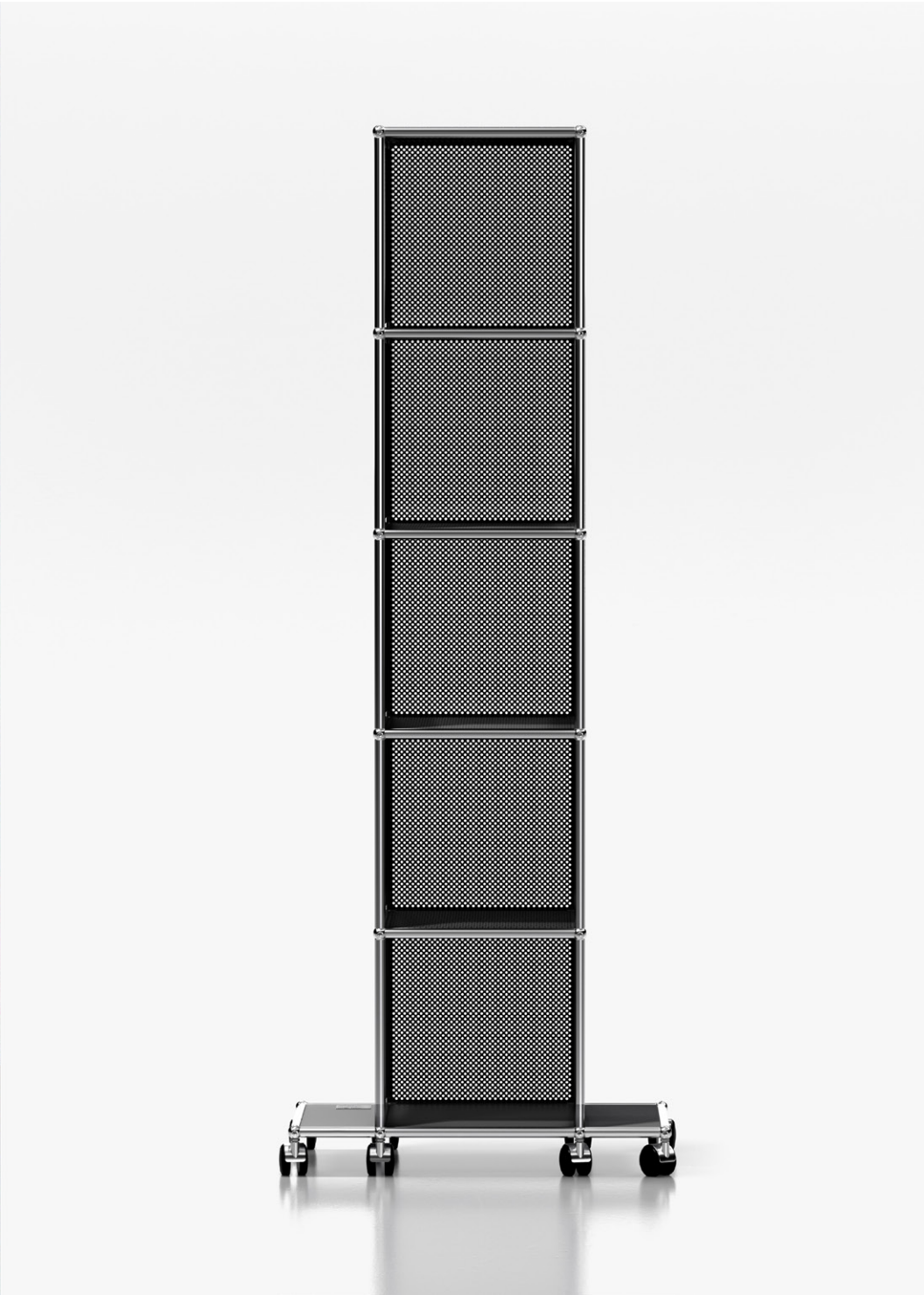
The USM NYC MIDTOWN Collection premiered at Bergdorf Goodman in New York in May 2025.

USM NYC MIDTOWN COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM





USM NYC MIDTOWN COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM





USM NYC MIDTOWN COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM



Campaign Photography by Didier Osias

PIN-UP HOME's DS-2011 HARLEQUIN Collection of upholstered seating was developed in collaboration with de Sede, the Swiss producer of hand-crafted leather furniture.

Based on de Sede's DS-2011 sofa from 1983, the DS-2011 HARLEQUIN Collection includes two sofas, an armchair, and an ottoman, with each leather panel finished in green, blue, pink, yellow, or white.

The collection premiered at MATTER and SHAPE in Paris in February 2024.

DS-2011 HARLEQUIN COLLECTION
FOR PIN-UP HOME X DE SEDE



PIN-UP HOME X  de Sede
SWITZERLAND



DS-2011 HARLEQUIN COLLECTION
FOR PIN-UP HOME X DE SEDE



DS-2011 HARLEQUIN COLLECTION
FOR PIN-UP HOME X DE SEDE

Campaign photography by Francesco Nardo

PIN-UP HOME's portable SALT LEAF lamp came in a limited edition of 500 developed in collaboration with the German lighting company GRAU.

Presented in an exclusive LEAF green developed with PIN-UP HOME, the edition gives GRAU's Salt a more pointed identity through color while retaining the lamp's Sunset Dimming function, and Sleep Mode.

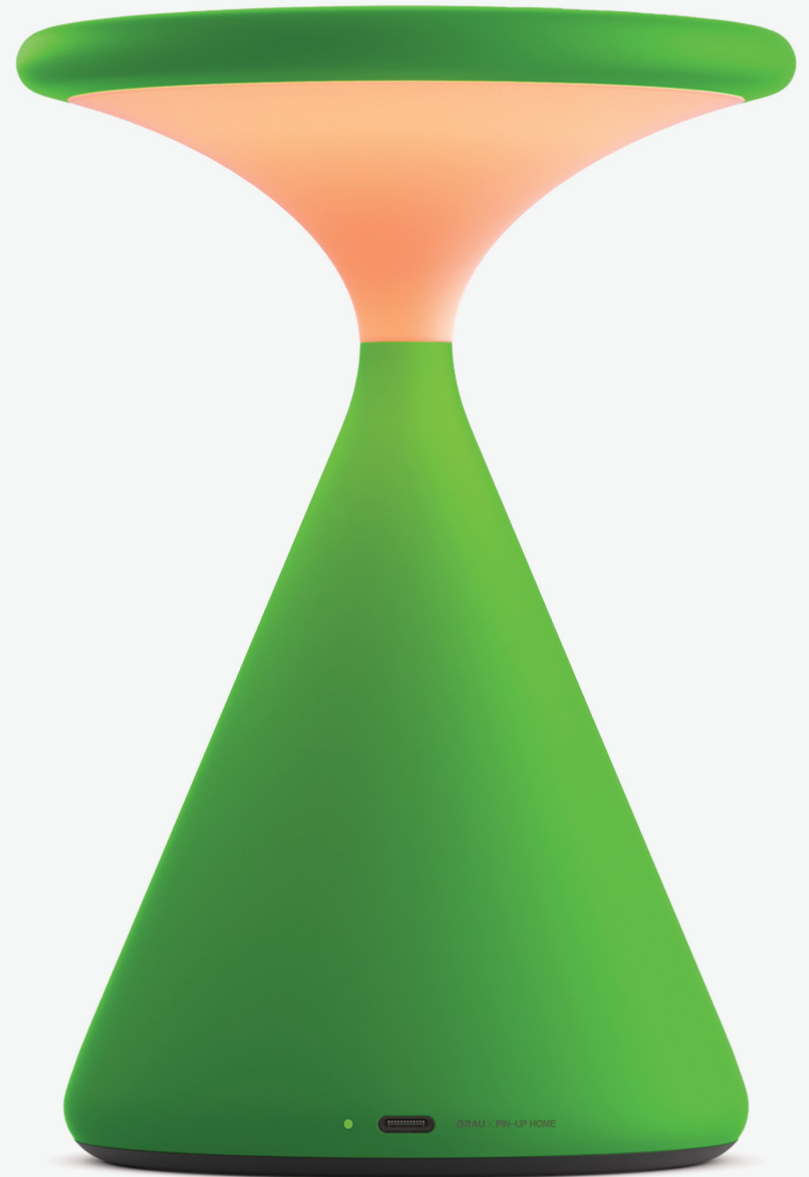
The SALT LEAF lamp premiered in Berlin in November 2023.

SALT LEAF LIGHT
FOR PIN-UP HOME X GRAU





SALT LEAF LIGHT
FOR PIN-UP HOME X GRAU





SALT LEAF LIGHT
FOR PIN-UP HOME X GRAU

PIN-UP HOME's SOAP ON A ROPE was created by fashion designer Shayne Oliver and developed in partnership with PIN-UP HOME creative director Ben Ganz.

Inspired by historic soaps on a rope, the oversized scented soap translates Oliver's fashion language into a playful object for the body and home. It is cast in semi-transparent lilac glycerin with notes of oud, orange, vanilla, and tobacco.

SOAP ON A ROPE launched during Milan Design Week in April 2023.

SOAP ON A ROPE
BY SHAYNE OLIVER
FOR PIN-UP HOME





SOAP ON A ROPE
BY SHAYNE OLIVER
FOR PIN-UP HOME



SOAP ON A ROPE
BY SHAYNE OLIVER
FOR PIN-UP HOME



Campaign photography by Nadine Fraczkowski

USM NYC, PIN-UP HOME's inaugural collection, was conceived by PIN-UP HOME creative director Ben Ganz and produced in collaboration with USM Modular Furniture.

Originally designed in 1963 by Swiss architect Fritz Haller and Paul Schärer, the classic USM modular system is reconfigured by Ganz in homage to the spirit of New York in three distinct colors: Uptown Blue, Soho Yellow, and Downtown Pink.

USM NYC premiered at Design Miami/ in Miami Beach in December 2022.

USM NYC COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM

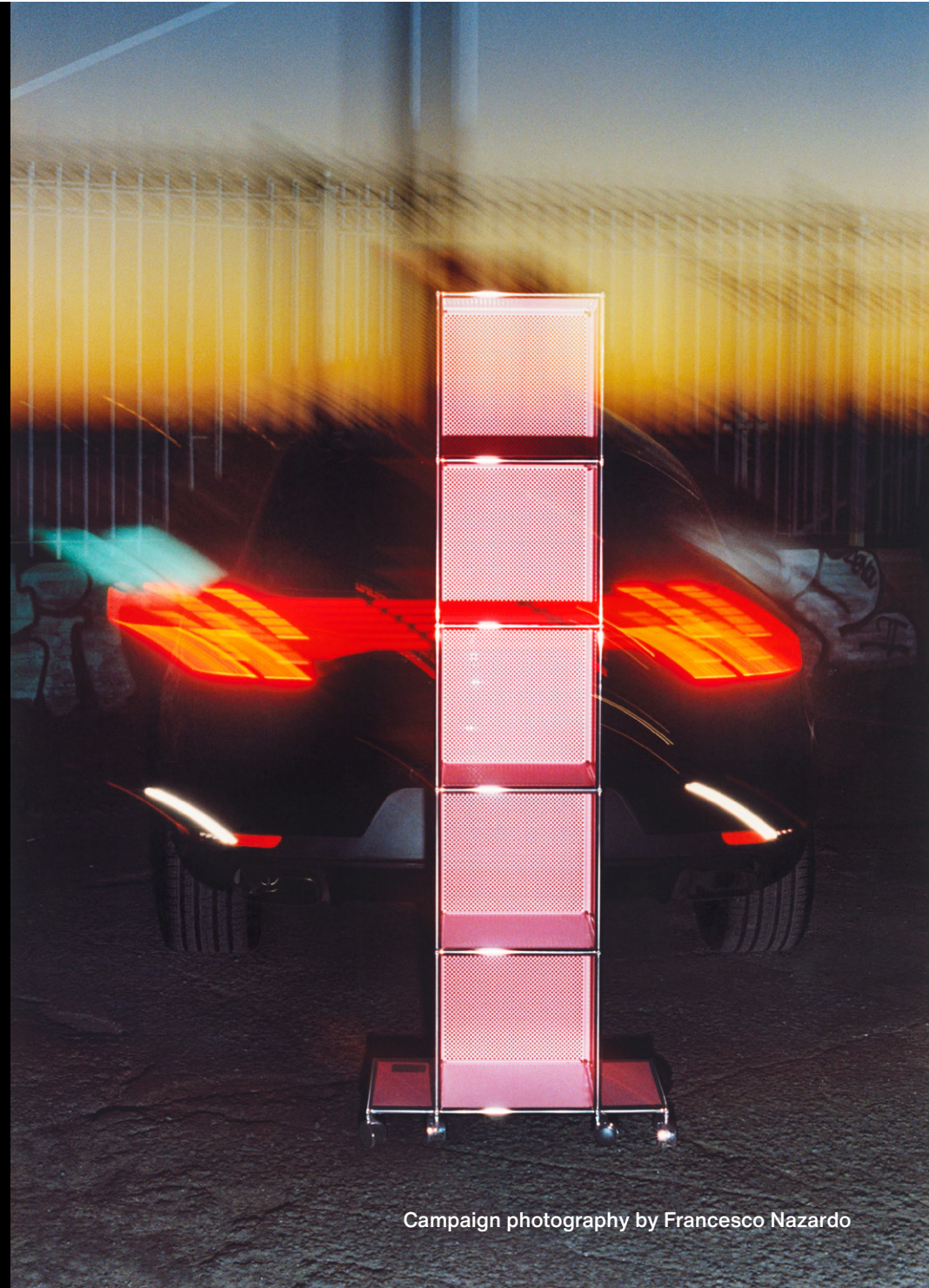




USM NYC COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM



USM NYC COLLECTION
BY BEN GANZ
FOR PIN-UP HOME X USM



Campaign photography by Francesco Nazardo

PRESS
MICHELA PELIZZARI
PS CREATIVE AGENCY
michela@p-s.it
+39 02 39624 4507

KRISTIN HRYCKO
CO-FOUNDER PIN-UP HOME
kristin@pinuphome.com
+1 (646) 606-1344

THANK YOU